

Media Release

Spreading the word over the net

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**Gay Men's Health, a program of
the AIDS Council of South Australia Inc.**

Telephone: (08) 8334 1606

Facsimile: (08) 8363 1046



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Netreach (part of *Gay Men's Health's* Outreach Project) has been going strong for three years now. And it continues to grow.

Netreach began in chatrooms on *gay.com* in 2004 and then in 2005 it started in chatrooms on *gaydar.com.au*.

Staffed by both *Man2Man* volunteers and *Gay Men's Health* staff, the move to *gaydar* meant Netreach was able to communicate messages about safe sex and other safe behaviours - as well as give information about HIV and other Sexually Transmissible Infections (STIs) - to a wider range of men.

At the same time *Gay Men's Health* also started advertising its services and campaigns on *gaydar.com.au* through well-placed web banners.

In early October 2007, Netreach started on *manhunt.net* too, and there are plans to go back into *gay.com*.

This increased coverage provides gay and same sex attracted men in South Australia with a more comprehensive information e-service about HIV, STIs and other health and social issues facing men.

Gay Men's Health operates in these chatrooms at different times of the day and evenings, and GMH volunteers and staff are always happy to chat.

For more information about HIV, STIs, testing and *Gay Men's Health* services you can also contact the Man2Man Info Line on 8334 1617. Country callers should call 1800 671 582.